

**Winner of the PIRRC Logo Competition: Thomas Tufaga**



21 August, 2012. Suva, Fiji - **A third year student in computer science and information systems at the University of the South Pacific is the winner of the logo competition of the Suva-based regional ICT body, the Pacific ICT Regulatory Resource Centre.**

Thomas Seuao Tufuga's logo entry depicting the letter P (for Pacific) embedded on a sail of a canoe was selected by the Centre's Steering Committee at their recent meeting in Fiji. The letter P had ripples of waves emanating outwards, projecting the work of PIRRC in delivering its mandated objectives to Pacific Island member countries. Mr Tufuga will be 21 this September and he comes from Toomatagi Village in Samoa.

**PIRRC Logo Contest Winning Entree:**



"This win was totally unexpected," said Mr Tufuga. "I saw a poster about the logo competition of

PIRRC here at the Laucala Campus of USP and decided to submit an entry. I would do graphic designing like t-shirt and poster designs in my own free time but I had no idea that my single entry to the logo competition would win the votes of the Steering Committee."

The PIRRC launched its logo competition in February 2012 which attracted over 100 design entrees in image, type or a combination of both from Fiji, Samoa, Federated States of Micronesia and Indonesia. Designers were invited to submit logo designs that project a professional image that uses simple, sharp and distinctive graphics. "Members of our Steering Committee were naturally attracted to Seuao's Pacific oriented design of the sail of a canoe, a common medium of transportation and communication in the islands," explains Muhammad Aslam Hayat, Director of the PIRRC. "He's clever use of the Pacific colours of blue and green also won him a lot of points."

Mr Hayat said the adoption of the logo concludes the transition of PIRRC from inception to performance stage. He added that works on the legal requirements relating to the logo were being pursued and Mr Tufuga's cash prize would be awarded soon.

Ends.

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### **About PIRRC:**

The Pacific ICT Regulatory Resource Centre ([www.pirrc.org](http://www.pirrc.org)) was established in November 2011 by Pacific Islands Forum Member Countries to assist island nations with their regulatory and policy needs in ICT. It is housed at the 4th Level of the Japan - Pacific ICT Centre at the University of the South Pacific's Laucala Bay Campus in Suva and funded by the World Bank, the Asian Development Bank and by its members. The PIRRC is headed by Director - Mr Muhammad Aslam Hayat, an ICT expert in law and policy from Pakistan. Mr Hayat was until his appointment as PIRRC Director a senior fellow with LIRNEasia, a Sri Lanka-based think-tank on ICT.

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